


Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television

SONY

Model KDL-55W950B

## Estimated Yearly Energy Cost

**\$12**

Cost Range of  
Similar Models  
(55" – 59")

\$73

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\$24



- Based on 11 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 106 kWh
- **Your cost depends on your utility rates and use.**

Visit [ftc.gov/energy](http://ftc.gov/energy)